

**ABSTRACT**

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**The Importance of Solving Contemporary Global Issues**Associate Professor **Stepanenko N. O.**<sup>1</sup><sup>1</sup>*Simon Kuznets Kharkiv National University of Economics, Ukraine***Background:**

The development of global interactions among regions and countries causes the appearance of issues that affect all society. This development includes: competing targets and goals; methods of engagement; conflict and cooperation.

In recent years, environmental problems on a global scale that seriously affect the very existence of humankind – global warming, the depletion of the ozone layer, the diminution of tropical forests, and so on – have increased in magnitude. It is generally recognized that the problems are such that mankind must tackle these problems with all its wisdom.

Such are the characteristics of the global environmental problem that its solution requires the efforts of all countries of the world, and international arrangements to address the issue have been launched in recent years. Contemporary issues have political, economic, social, historic and geographic components. Approaches to addressing global and regional issues reflect historical influences and diverse perspectives. People can impact global issues through understanding their essence.

**Methods:**

A complex of theoretical research methods has been used: analysis and synthesis, comparison, generalization.

**Results:**

Among all good things in the world, and all the progress being made in global issues, there is much more need to be done. Given the overwhelming disasters that nations, have been or still are going through, it is important to know the most important global issues.

The world has statistics and updates on the all challenges we face as global citizens. It should be noted that there are too many of them, from a global pandemic, to climate change, to the highest rate of gender inequality, and a lot of people living without getting medical health care.

The main global problems of society are: global health issues, ocean conservation, global warming, climate crisis and clean energy, social economic development, food security, hunger, water scarcity, issues that require policy solutions, clean air, sorting out garbage, endangered animals etc. The problems are global because they apply to all countries need to be solved all over the world by joint efforts and politics of all countries.

For instance, climate change is one of the main problems nowadays. From increasing weather patterns that threaten food production, to rising sea levels that influence the risk of catastrophic flooding. Also, climate-influenced migration of population and hunger in a lot of regions of the world are now regular cases.

In current time, our threatened ocean life is not protected. It becomes all too easy for planet's natural resources to be used from lack of protection.

Global issues require global solutions. When it comes to solving main social issues through innovation, new business models or global agreements, many economists agree the problems are not technical; they are mainly political and cultural.

Global political situation which we have now is extremely serious. This situation clearly needs public concern and awareness. It is certain that global issues cannot be solved only in local level. However, they should be studied locally focusing on a mass-movement that would increase awareness of the austerity of the issues as well as the lack of viable solutions. A comprehensive view must be developing through critical discussions regarding both problems and possible solutions.

Modern society is transforming rapidly, and in this growing and complicating era, there is a higher need to include the global awareness issues in formal and informal training.

The development of human society is in tight relationship between the ways of development of nature; however, at the same time human society and nature as such have their own specific laws and rules. The modern generation is facing many issues related to social diversity and this requires them to focus more on understanding the cross cultures. Such being the case, effective preventive measures should be devised.

**Conclusions:**

Prospects for solving global problems will mostly be determined by the level of development of the individual himself, his behavior, his culture, the ability to foresee the consequences of his activities, as well as the type of socio-economic structure of society.

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